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FILMS

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Paris-Roubaix Documentary, *Road To Roubaix*, premieres at the Bicycle Film Festival in New York City

Masterlink Films announces the world premiere of their debut film, *Road To Roubaix*, documenting the most difficult and prestigious one-day road cycling race in the world.

New York City, NY, June 1, 2008 — Masterlink Films announces the world premiere of the its first feature-length documentary film, *Road To Roubaix* at the Bicycle Film Festival (www.bicyclefilmfestival.com), on June 1, 2008 at 7:00 PM local time. *Road To Roubaix* takes moviegoers along for the epic one-day, 112 year-old professional road race Paris-Roubaix, which features over 160 miles of the most difficult terrain the riders will encounter all season. The film includes interviews with the biggest names in cycling: Lance Armstrong, Tom Boonen, Fabian Cancellara, Juan Antonio Flecha, Sean Kelly, Jean-Marie Leblanc and many more.

Masterlink Films founders and directors, David Deal and Dave Cooper, bring you a film that goes beyond the limits of what broadcast television can offer. *Road To Roubaix* tells the stories of the riders, mechanics, fans, and the brutal, unpredictable landscape that is the stage for Paris-Roubaix. The film combines rare, behind-the-scenes footage, stunning panoramic views of the race, and a collection of archival and contemporary still images that most people never see.

The trailer for *Road To Roubaix* can be viewed at www.masterlinkfilms.com

ABOUT MASTERLINK FILMS: A diverse team comprised of creative professionals and commercial photographers that offer a fresh approach to filmmaking, from meticulously composed scenes to an emphasis on story as an art form.

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Road to Roubaix
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